



Champaign County Board Strategic Planning Committee
County of Champaign, Urbana, Illinois

MINUTES – Approved as distributed 4/13/15

DATE: Tuesday, February 17, 2015
TIME: 5:30 p.m.
PLACE: Brookens Meeting Room 3
Brookens Administrative Center
1776 E Washington, Urbana, IL 61802

Committee Members

| Present | Absent |
|---------------------------|-----------------|
| James Quisenberry (Chair) | |
| Stan Harper | |
| | Jeff Kibler |
| Pattsi Petrie | |
| | Giraldo Rosales |

County Staff: Deb Busey (County Administrator), Van Anderson (Deputy County Administrator of Finance), Tami Ogden (Recording Secretary)

I. Call to Order

Mr. Quisenberry called the meeting to order at 5:32 p.m.

II. Roll Call

Recording secretary read the roll and Mr. Quisenberry declared a quorum present.

III. Approval of Minutes – September 2, 2014

MOTION by Mr. Harper to approve the September 2, 2014 Strategic Planning Committee meeting minutes as presented; second by Ms. Petrie. Upon vote, the **MOTION CARRIED unanimously**.

IV. Approval of Agenda

MOTION by Mr. Harper to approve the agenda as presented; second by Ms. Petrie. Upon vote, the **MOTION CARRIED unanimously**.

V. Public Participation

None

VI. Discussion on Strategic Plan Update FY2015

A. Review Text Changes for Mission and Vision

Mr. Quisenberry indicated that Facilitator Jan Ison will be present at the March 24, 2015 Study Session in order to assist the County Board with Strategic Planning. It was suggested that a copy of the last Strategic Plan be available to the board members.

Ms. Petrie suggested that the County might be breaking new ground by focusing on Strategic Planning during the current term. Mr. Quisenberry talked about the life cycle of Strategic Planning for the County Board and

indicated that the time to do a fresh Strategic Planning model is after redistricting. It was further suggested that the County Board revisit the plan every two years.

Ms. Busey indicated that the last plan was done in 2011, and that it makes sense to review the plan in odd-numbered years.

Mr. Quisenberry informed the committee that it had previously agreed upon the County's Values and Vision; however, it was still working on the Mission language.

The committee reviewed three potential Mission options and Mr. Harper indicated that he preferred Option 2 worded as follows: The Champaign County Board is committed to the citizens of Champaign County by providing services in a cost-effective and responsible manner; which services are required by state and federal mandates, and additional services as prioritized by the County Board in response to local and community priorities. Ms. Petri indicated that Option 2 was fine with her, and Mr. Quisenberry added that he liked the simplicity of the statement. The committee concurred that Option 2 was preferable.

Defining the County's Values was discussed and Ms. Petri indicated that she had concerns about how Diversity is defined. She stated that she would like to convey more action in the definition.

There was further discussion regarding Diversity and it was determined that the first and second bullet points under Diversity should read as follows:

- Appreciation of the diverse culture within our community
- Strive for a workforce reflective of the community

Ms. Petrie would like to add a reference to the County's willingness to work effectively with legislators. Legislative advocacy was proposed.

Mr. Quisenberry suggested that Responsiveness, under Responsibility to the Public, was either unclear or redundant. Following discussion, it was recommended that Responsiveness be eliminated.

The committee discussed Critical thinking and Ethical acts, both listed under Responsibility to the Public. Critical thinking was altered to Adaptive thinking, and Ethical acts was altered to Ethical behavior.

Ms. Busey asked the committee to consider placing Legislative advocacy under Teamwork in the middle of the bullet points, and the committee agreed.

Mr. Anderson explained the difference between a Code of Ethics (values) and a Code of Conduct (compliance).

Ms. Busey restated the changes made thus far and asked for further clarification from the committee. There was a brief discussion about the difference between fiscal solvency and fiduciary responsibility.

B. Goals and Initiatives

Ms. Petri expressed concern about the wording of Goal 1; and following discussion, the Goal was revised to read Champaign County is committed to being a High Performing, Open, and Transparent Local Government Organization.

Mr. Harper indicated that he believed the County's goals were accurately identified in the plan, and that Goal 2 may take precedence over Goal 1.

Under Goal 3, the bullet point regarding improving health insurance was removed due to recent advancements in this area. There was further discussion about revising the delinquency prevention bullet point and adding the Re-entry Program and Adult Assessment Center.

Mr. Quisenberry expressed concern over Goal 4, which references growth and economic development. Mr. Anderson suggested that the Cities of Champaign and Urbana be referenced under this Goal, and there was discussion about ongoing partnerships with the communities regarding economic development.

C. Preparation for March 24, 2015 Study Session

There was no further discussion.

VII. Other Business

None

VIII. Adjournment

There being no further business, **MOTION** by Harper, second by Petrie, to adjourn the meeting at 6:55 p.m. **MOTION CARRIED unanimously.**