

CHAMPAIGN COUNTY BOARD  
**COMMITTEE MINUTES**

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**STRATEGIC PLANNING SUBCOMMITTEE**

**Monday, June 2, 2008**

**Meeting Room 2, Brookens Administrative Center  
1776 E. Washington St., Urbana**

4:30 p.m.

**MEMBERS PRESENT:** Betz, Knott, McGinty

**MEMBERS ABSENT:** None

**OTHERS PRESENT:** Kat Bork (Administrative Secretary), Deb Busey (County Administrator of Finance & HR Management), Robert Rich (University of Illinois Institute of Government and Public Affairs), C. Pius Weibel (County Board Chair)

**CALL TO ORDER**

McGinty called the meeting to order at 4:35 p.m.

**ROLL CALL**

Betz, Knott, and McGinty were present at the time of roll call, establishing the presence of a quorum.

**APPROVAL OF AGENDA/ADDENDUM**

**MOTION** by Knott to approve the agenda; seconded by Betz. **Motion carried.**

**PUBLIC PARTICIPATION**

There was no public participation.

**DISCUSSION REGARDING CHAMPAIGN COUNTY BOARD STRATEGIC PLAN  
Vision, Mission, and Values Statement Review**

McGinty suggested listing the statements in the order of values, vision, and mission. The subcommittee hoped to hear Rich's expertise on this document to solidify these areas. Rich expressed his opinion that the vision and mission statement were very strong. He questioned where economic development fit into the values. McGinty described financial solvency as a responsibility to the public. Weibel suggested it fit under quality of life or teamwork. Rich suggested it fit best under quality of life. The subcommittee discussed what they intended with the inclusion of economic development. Rich suggested the wording "manage and encourage delivery of quality and effective health care services," a suggestion that met with the subcommittee's approval. The subcommittee discussed how to phrase a value about the County Jail facilities. Betz suggested the wording "manage safe and secure detention facilities," which met with the committee's approval. Rich wondered if the subcommittee wanted to include "responsiveness" under the heading Responsibility to the Public. This suggestion was discussed and it was agreed to add "responsiveness" as a bullet point.

McGinty explained that examples of mission and vision statements were looked at the last meeting. Rich thought they did very well and the document was better than the previous version by listing categories and then breaking them down.

Betz asked what was difference between the value “collaboration to achieve goals” under the heading Teamwork and “bipartisan corporation of the County Board.” Knott said there are county departments working together to get things done and he thought the County Board should include itself as well. Betz argued against including bipartisanship corporation and suggested using “encourage civility amongst County Board members.” Knott proposed using “encourage civility and cooperation amongst the County Board”, which was met with the subcommittee’s approval.

The subcommittee discussed setting broad goals for the County and having the goals broken down at the department level into smaller specific goals. The departments will want to be certain their goals match the broad goals that tie back to the values, vision, and mission statements. McGinty noted there are cases that do not fit into this model and asked if an idea such as reducing the size of the County Board could be tested in this model. Rich explained the most important thing is to talk about goals that are operationally feasible and measureable. Goals should be stated in action terms as opposed to philosophical terms. The goals are not a Christmas wish list and they should be metric. A strategic plan is meant to give broad goals that are translated into department goals. These are different from what he would consider pure politics. For example, Rich would not have as a goal “changing election rules” because this can be purely political and not feasible or measurable. Rich added that strategy is a map of how they get from one here to there. Vision is where they want to go as a county. The subcommittee discussed the struggle regarding some of the big issues, like the Nursing Home and construction projects and how they should be handled. Rich recommended considering those big issues in a way that is consistent with the County’s strategic plan instead of separate from it or they will make the strategic plan irrelevant in some way. McGinty concurred the subcommittee’s goal was to have the strategic plan relevant each year and be a document that can be adjusted as necessary.

The subcommittee discussed the broad goals and priorities of the County along with gaining consensus support for goals and values at the County Board level. McGinty wanted to put a few ideas through process as an example. The subcommittee debated the issue of reducing the size of the County Board and how it may relate to the strategic plan. Rich cautioned that broad goals need to be translated to operational department goals for the strategic plan to stand a good chance of being a long-term document. The strategic plan would be submitted to the County Board for approval and Betz requested the draft version be placed on the County’s website for public comment. Busey was hoping to have this document available for comment at the County Fair this summer. The subcommittee agreed to the idea of placing the plan on the website, at the County Fair for public comment and then submitting it to the Policy, Personnel, & Appointments Committee. The subcommittee will request Rich’s advice on an as needed basis once a draft set of goals is developed. The subcommittee thanked Rich for his expertise and assistance on developing the values, vision, and mission statements. Rich exited the meeting.

#### Development of Goals Statement

McGinty suggested the subcommittee think of broad goals for the next meeting. Busey hoped to share the goals in the upcoming budget preparation meetings. McGinty concurred that budget preparation is the ideal time to tie the goals in. The subcommittee agreed to think of broad goals and email them to McGinty. The next meeting was scheduled for June 11<sup>th</sup> at 4:30 p.m. in the same location.

#### **OTHER BUSINESS**

There was no other business.

**ADJOURNMENT**

Meeting adjourned at 5:32 p.m.

Respectfully submitted,

Kat Bork  
Administrative Secretary

*Secy's note: The minutes reflect the order of the agenda and may not necessarily reflect the order of business conducted at the meeting.*