Board of Directors Champaign County Nursing Home (CCNH) –Minutes Urbana, Illinois July 10, 2017

Directors Present: Anderson, Busey, Hartke, Hodson, Sutton

Directors Absent/Excused: Banks, Emanuel

Also Present: Asplund, Esry, Koenig, McGuire, Petrie, Snider, Weibel

I. Call to Order

Chair Anderson called the meeting to order at 6:05 p.m.

II. Roll Call

Asplund called the roll of Directors. A quorum was established.

III. Approval of Agenda

The board approved the agenda as distributed (motion by Hartke, second by Hodson, unanimous).

IV. Approval of Minutes

The board approved the open session minutes of June 12, 2017 as distributed (motion by Hartke, second by Busey, unanimous).

V. Public Participation

David Laker commented the biggest problem is the turnover in staff. He recommended changing the practice of scheduling employees for 12-hour shifts. He believes everything revolves around dietary. He stated he welcomes any questions the new management team has for him.

Richard Kruidenier stated he has been a resident for six years. He expressed interest in meeting the new management team and offering his viewpoint on the nursing home.

VI. Communications

Mary Hodson informed everyone the auxiliary and Friends of Champaign County Nursing Home has arranged a musician (Dorothy Martirano) to perform on Sunday, August 27 at 2:00 p.m. They are also planning an ice-cream social at that time. Ms. Hodson asked for volunteers to assist with several tasks associated with the event, including set-up, advertising, serving, tours, and clean-up. Mr. Snider, Mr. Anderson, Ms. Busey, and Mr. Hartke all agreed to help.

VII. Management Update

Introductions were made, including the Board members, new Nursing Home employees, and SAK employees. SAK employees Suzanne Koenig, Joyce Ciyou, Keith Hufsey, and Loretta Price introduced themselves. Ms. Koenig noted that the new Nursing Home Administrator (Kim Colbrook) and Director of Nursing (Michelle Hogan) are County employees, not SAK employees.

In response to a question from Mr. McGuire, Ms. Koenig asked the board to table the conversation on the evaluation and assessment until the next meeting. She stated that SAK will need at least thirty days to provide a thorough assessment.

VIII. New Business

A. Discussion – Under new management branding/marketing planning

Mr. Anderson suggested the Nursing Home should draw attention to the fact it is "under new management". Mr. Hartke suggested a press release and the use of social media. Ms. Busey encouraged focus on community partnerships with Carle and Presence. Mr. Snider referenced the University marketing school regarding brand and image. He indicated they are willing to work for free. Mr. Hartke suggested re-naming the facility.

IX. Old Business

B. Status of Subcommittee to Assess Feasibility of future Nonprofit Operation of Nursing Home

Mr. Anderson stated there is a meeting planned on July 20 with Carle and Presence.

X. Other Business

- A. Approval of CLOSED session minutes of May 8, 2017
- B. Approval of CLOSED session minutes of June 12, 2017

The board approved the CLOSED session minutes of May 8, 2017 and June 12, 2017 as distributed (motion by Hartke, second by Busey, unanimous).

XI. Next Meeting Date & Time

Monday, August 14, 2017 at 6:00 p.m.

XII. CLOSED Session

Mr. Snider stated there is no need for CLOSED session at this meeting.

XIII. Adjournment

Mr. Anderson declared the meeting adjourned at 6:54 p.m.

Respectfully submitted: Tammy Asplund Recording Secretary