

CHAMPAIGN COUNTY LOCAL FOODS POLICY COUNCIL

APRIL 24, 2013

BROOKENS CENTER, 1776 E. WASHINGTON ST. URBANA, IL

Tod Satterthwaite; Becky Roach; Cathe Capel; Zach Kennedy; Maya Bauer; Mel Farrell; Brad Uken

Guests: Patti Petrie

1. Call to Order—at 5:45pm
2. Additions/Corrections to the Agenda
3. Approval of Minutes—4/10/13 approved
4. Public Participation
 - Patti—just back from the American Planning Assoc. Conference. Referenced some good documentation. Exhilarating, yet frustrating because we aren't accomplishing what other regions are: Boone Co. IL has comprehensive ag preservation plan—via zoning initiatives; Kane Co. has 20/20, 20/30 AND a 20/40 plan. Using Casino funds to help their initiatives. Ventura Co. CA has comprehensive agricultural land preservation plan. Economic development is the key for these areas and the politicos understand that.
 - Chris H.—working with Edible Economy collaborations for food/dining services. On the agenda for next meeting
 - Becky—collaboration with University for possible community kitchen.
5. Discussion of a Food Hub for Local Foods
 - a. Discussion of the NC State Food Hub—sort of catch-phrase now. Have to have an established need from the community. \$\$\$\$. Us trying to establish our own hub might be out of our grasp. The Chicago effort could work since they seem to have the resources and backers. As we report to CC Board we need to be mindful of big and small farm operations—other key alliances and voices in a food system as well.

- b. Other—Are we a “do-er group” or a “policy group”. Hard to define ourselves. Can we expand our group? Suggested that we do this in an informal manner—create our own advisory board. What are impediments to our success? Issue of private property rights vs. development or even ag land preservation. CC Board doesn’t seem interested in going in this direction. FB bringing in an economist to assess the agricultural value of Champaign Co. ALL aspects of ag—big and small. “Demonstrate the Value”.

6. Strategic Planning Review and Update

- a. Discussion of Strategic Plan—prioritization of short/medium/long activities. Add the idea of creating an advisory board for us. People to consider—farmers from ELUC; truckers; grocery stores? Is the plan the right direction to take? Do we need to decide about ourselves first [see 5 b. above]. Activities we’ve identified are “do-er” things, it seems. What things would we consider as policies? Do we have to understand better what the CC Board wants of us.
- b. Discussion of How to present our Strategic Plan to the County Board—do a guest editorial first?

7. Discussion of a Website

- a. Concept—Facebook page to bring people to website. User-Friendly; navigable; simple graphics; Links for producers; Consumers/Organization relevant to these. LFPC mission statement “One-Stop Shopping for Local Food”. What is website’s mission statement/scope? At this point we can be more of an aggregation site.
- b. How to build it—apply for CGFC grant to hire a website developer. Possibly the Tech employee at CGFC.

8. Legislative Update—no report

9. Other Business—Guest Editorial in N-G. Next agenda: Guest Commentary [outline by Patti and Cathe]; Website; Chris report on his doings with Edible Economy.

10. Adjourn—@ 7:30.