

CHAMPAIGN COUNTY LOCAL FOODS POLICY COUNCIL

Minutes of the February 27, 2013 Meeting
Brookens Center, 1776 E. Washington St., Urbana, IL

Members Present: Tod Satterthwaite; Rebecca Roach; Mary Ellen Farrell; Zach Kennedy; Brad Uken; Cathe Capel; Maya Bauer; Steve Herriott

Guests: Patti Petrie; Mara Eisenstein, [Illinois Green Business Assoc.]; Rajesh Karmani, [Zero Percent]; Andrew Levy, [Regional Planning Commission].

1. Call to Order—Meeting called to order at 5:45pm
2. No amendments to the agenda
3. Approval of Minutes
4. Public Participation
 - a. Andrew Levy introduced himself as an interested listener
 - b. Mara Eisenstein gave a concise presentation on the IGBA, its history as a formative student group and its progress toward a mission-oriented, public-awareness entity. She spoke of its current success with the “greening” of local businesses [currently 15 certified/40+ gone through the process, explaining the merits of “being green”: smart; saving money; giving market credibility; reducing waste; teaching sustainability; positive change for the community. She announced the Green Business Summit to take place in October 2013 in Chicago. See the IGBA website for more information [<http://www.illinoisgba.org/>]
5. Discussion of Food Hubs—Started off with a conversation about Tiny Greens serving as a possible hub in the area. This local business has been approached by Chicago Local Foods, an organization that wants to establish regional hubs for local food that would serve the Chicago market. Other potential “hub” sites mentioned include: Spence Farm which grows heritage crops.
6. Local Food Policy Website—Items for next meeting
7. Strategic Planning—Approval of our Strategic Plan/Logic Model by the group
8. Announcements
 - a. Discussion of Rantoul property development as leasing opportunities for beginning/new farmers. Meetings set to get this concept moving along, in hopes for next year’s growing season.
 - b. Zero Percent “Flash Sale”—mechanism for use of extra produce: Package in bags with recipe cards/\$2 apiece.
 - c. Local Food Awareness Day in Springfield, March 13
9. Other Business
 - a. The LFPC Resolution will be on the agenda for the March 7 meeting of ELUC.
 - b. Next Meeting is March 13