

Champaign County Big Broadband

Our Broadband Future

Champaign County Board Study Session Michael K. Smeltzer June 29, 2021

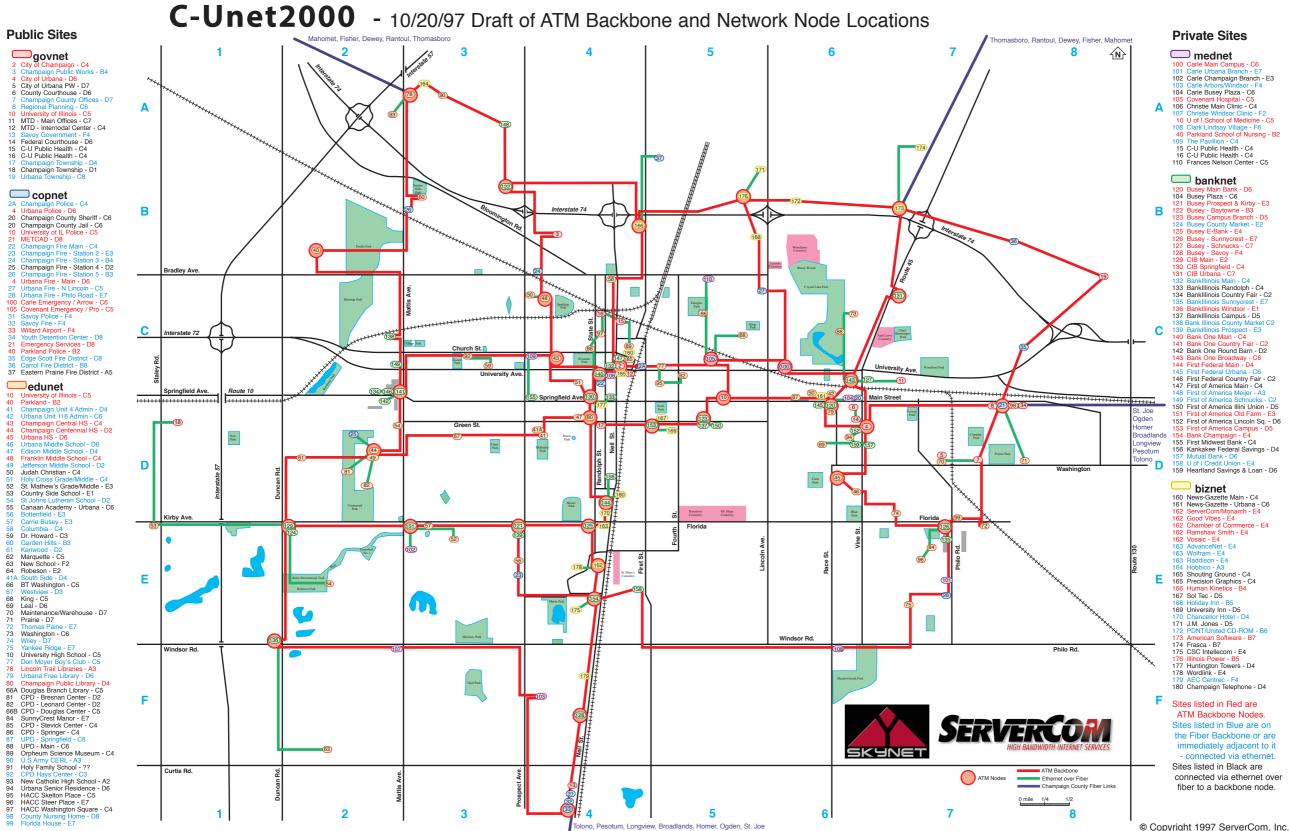


Introduction

- Have been around Champaign County since 1968
- In the mid '70s worked for University Extension
- In the '80s taught at EIU and the U of I
- In the mid '90s Started ServerCom an early ISP
- 1997 Wrote the C-Unet2000 fiber proposal
- 1999 Managed U of I fiber project for McLeodUSA
- 2009 Created UC2B awarded \$26 million in grants
- 2021 Still working on new UC2B grant proposals
- Tonight I am representing myself, not UC2B or UIUC



1997 C-Unet2000





- 1. Build "Big Broadband" or go home
- 2. Hire a Broadband Consultant
- 3. Create a County-Wide Big Broadband Intergovernmental Consortium
- 4. Embrace Public Private Partnerships
- Earmark a healthy percentage of your ARPA funds to facilitate Champaign County Big Broadband projects



Only Build "Big Broadband"

- We have a rare funding opportunity
- We can build infrastructure that will last for generations
- "Broadband" has too many definitions
- Illinois defines "Broadband" as 100 Mbps downstream / 20 Mbps upstream
- I define Big Broadband as starting at 200/50 Mbps and going up from there
- No matter what speeds you build today, they will seem shortsighted in 10 years



The First Consulting Engagement

- Create a Broadband Plan for all of Champaign County
- This process was started last week

The Second Consulting Engagement

- First, the County Broadband Plan needs to be adopted by the County Board
- Assist the County in applying for Broadband
 Infrastructure Grants
 - Illinois DCEO and Feds NTIA?



Intergovernmental Consortium

- Champaign County
- Every Municipality in the County
- The University of Illinois
- Parkland College
- The Regional Office of Education
- Every County School District



Embrace Private Partnerships

- Champaign County can own the infrastructure
- Private companies will lease that infrastructure
- Private companies provide services using that infrastructure
- Private companies will maintain the County's infrastructure

Earmark & Leverage ARPA 3:1

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- Earmark up to \$ZZ million of County's ARPA funds for Big Broadband Projects
- Seek up to 2 x \$ZZ million from DCEO Broadband Infrastructure Grants
- Get up to \$ZZ million from Private Partners' Infrastructure leases
- The final total costs will depend on the technologies deployed and the ares served
- You are not too late to this discussion
- Nobody else has approved anything yet

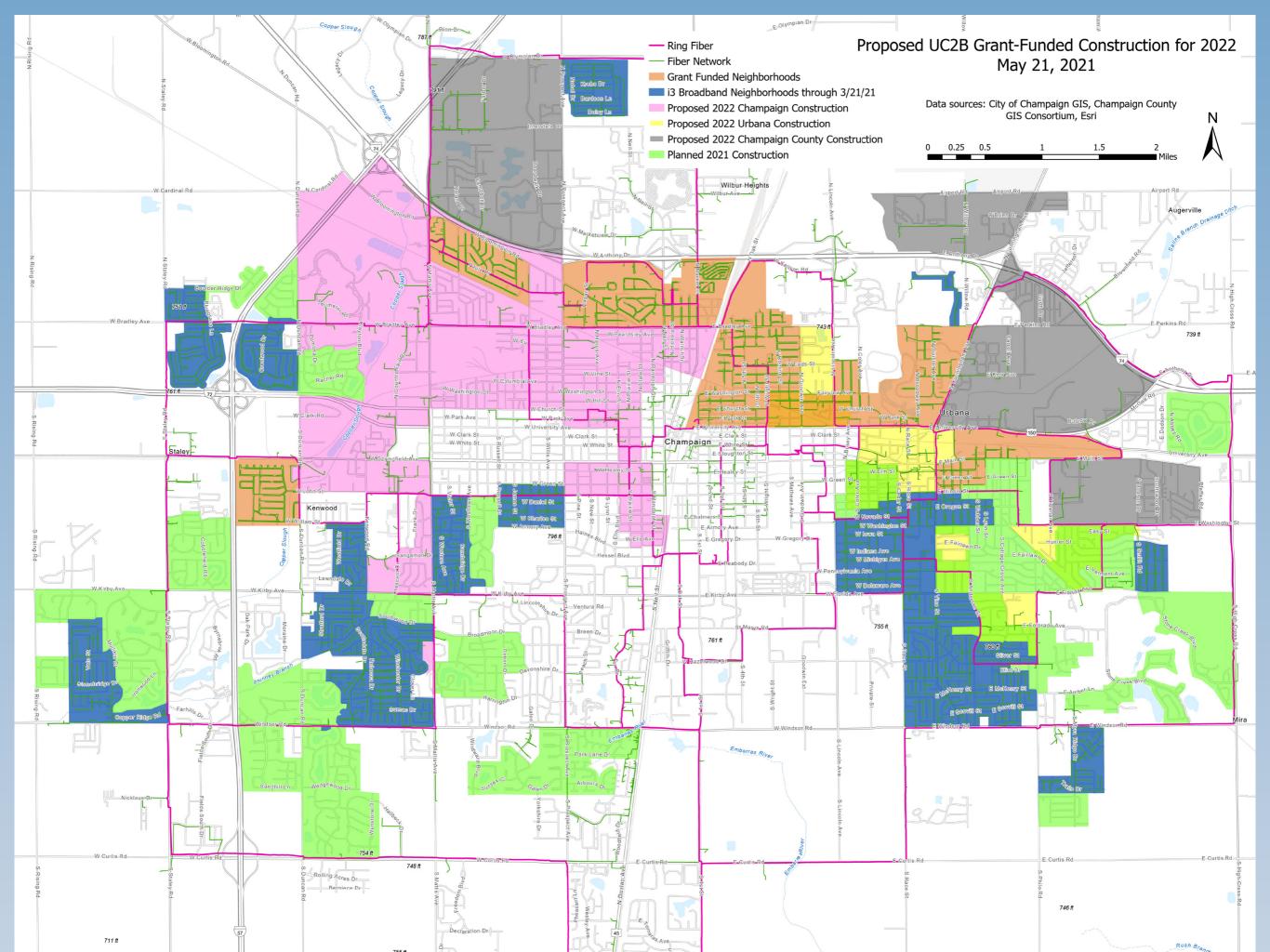


3 "Big Broadband" projects

- 1. Unincorporated areas of Urbana & Champaign
 - Partnerships with DCEO, UC2B, i3 & the Cities
- 2. Housing Authority Wi-Fi service
 - Ubiquitous coverage of all Housing Authority complexes in Champaign County
 - Partnerships with DCEO, HACC, UC2B, i3 Broadband and the University of Illinois

3. Serve the "Underserved" in Champaign County

- "Robust" and "Affordable" broadband for every home and business in Champaign County
- Partnerships with DCEO, the Farm Bureau, UC2B, i3 Broadband & other Internet Service Providers





Proposed Mixed Areas

- Collectively have higher than average local rates of poverty based on 2010 Census
- The mixed County/Municipal Census Block Groups are:
 - Urbana: 54.01-1, 54.01-4, 54.01-5, 54-02-1, 55-3
 - Champaign: 8-1
- Verification and Possible Modification by
 - Discussions with the Cities' and County's staff,
 - The School Districts' school lunch program data
 - Section 8 housing data
 - Loaner Wi-Fi Hotspot location data



UC2B Mixed Areas Costs

- Total Estimated Cost: \$1.8 million
- State DCEO Grant: \$900,000
- i3 Broadband Fiber IRU: \$450,000
- Champaign County ARPA: \$225,000
- City of Urbana ARPA: \$187,500
- City of Champaign ARPA: \$37,500

Housing Authority Wi-Fi

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- 10 Housing Authority complexes in C-U with existing UC2B fiber at the curb
- The "new" Thornberry complex in Champaign needs a half-mile fiber build to connect to UC2B
- Connectivity solutions are needed for Mahomet and Rantoul
- A common authentication system
 - Unique login credentials for each resident
 - They work throughout every HACC location



Housing Authority Wi-Fi Costs

- Total Estimated Project: \$1 million
- State DCEO Grant: \$500,000
- Champaign County ARPA: \$500,000
- Partnership with DCEO, HACC, UC2B, i3 Broadband, the University of Illinois and possibly other private service providers



The Big Project

What Needs to be Done?

Champaign County needs to facilitate "robust" and "affordable" Big Broadband for every home and business in Champaign County.

Why should you do this?

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Learning from Lafayette, Lousiana
 1896 - The City wanted electricity service

- The Power Companies said wait for 20 years
- City built its own power system & it still operates it

2005 - The City wanted Big Broadband

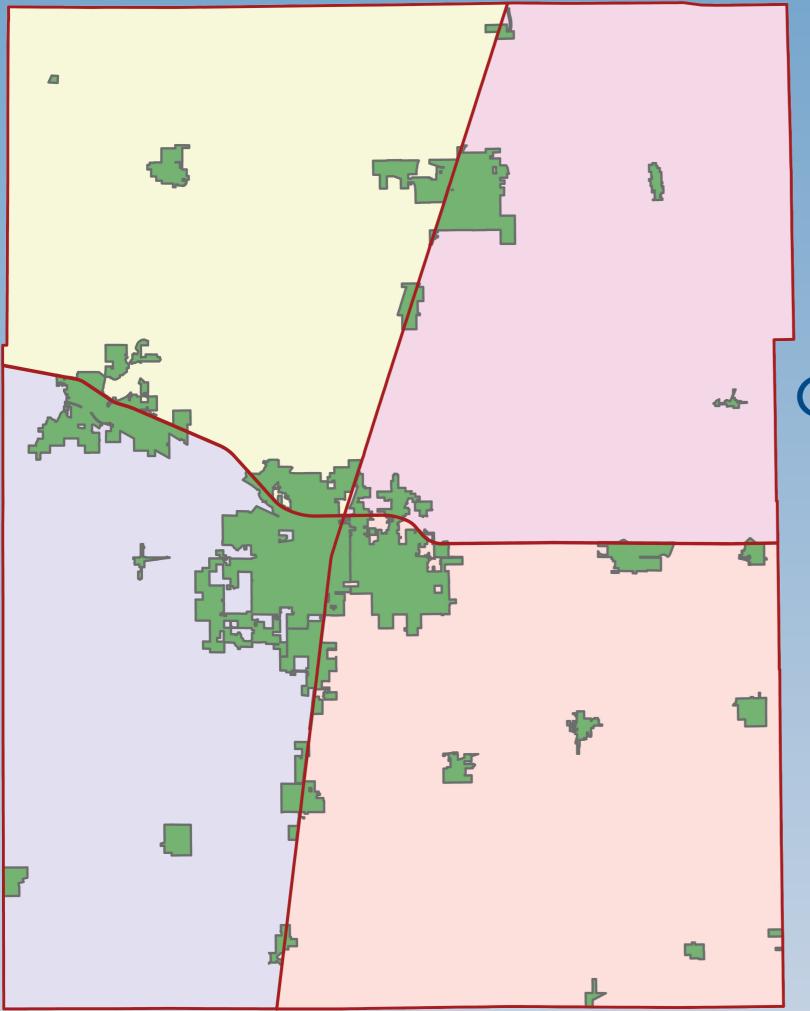
- City pleaded with telephone & cable companies
- They were told to wait, or that they did not need it
- Voters passed a referendum to build their own fiberbased Internet system.
- It is still working as planned



Lafayette Mayor Durel



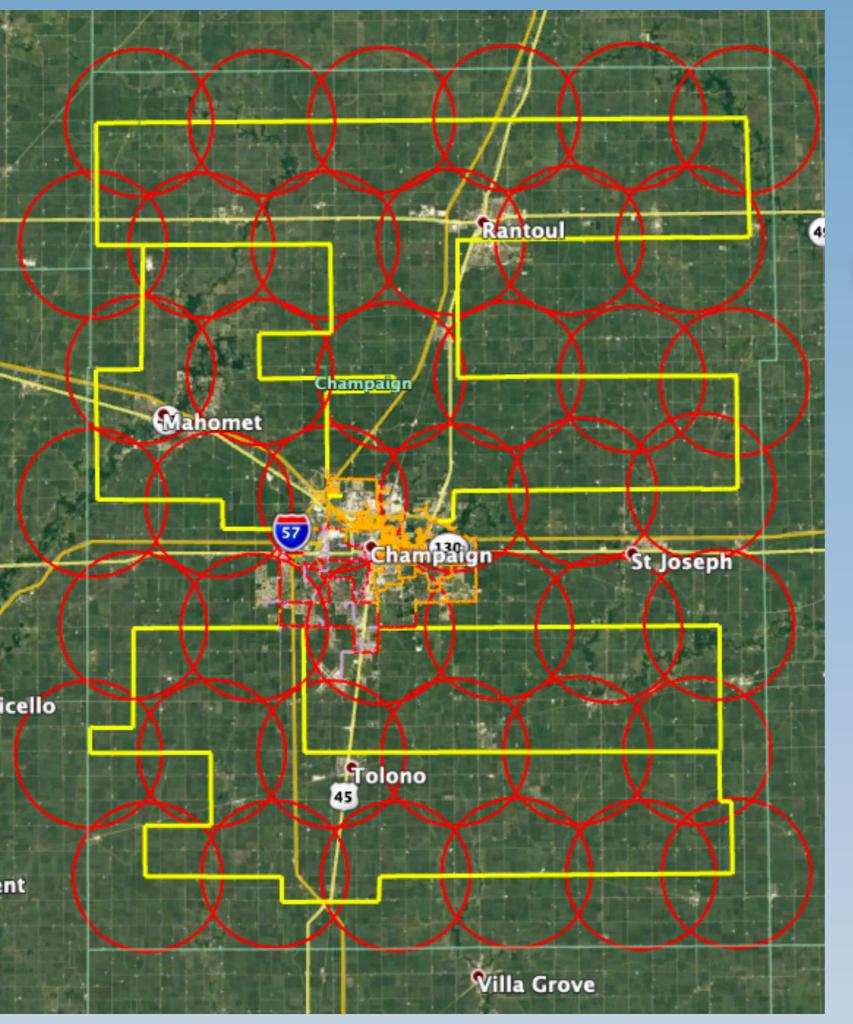
Mayor Durel believed that **Big Broadband would** enable opportunities for his children & grandchildren to be educated, to stay in Lafayette as adults and to raise their families and have fulfilling careers without having to move away. I think we all want that for our Champaign County families.



Big Broadband Planning

CC2B Quadrants

- Minimize expensive railroad & Interstate crossings
- Leverage existing UC2B connections to the Internet
- Allows breaking a large project into smaller pieces for funding



Hybrid Wireless & Fiber

- 42 Towers
 - 60-80? Feet Tall
 - 3-mile service radius
- 260 miles of ringed buried fiber cable to connect towers
- Wireless type & technology to be determined



Many Technologies - Two Types of Wireless

- 1. Fixed Wireless
 - Typically a Directional Antenna at user's location
 - Mounted to the roof or high on the side of a structure facing the tower
 - Allows for greater bandwidth at greater distances

2. Mobile Wireless

- Your cellular phone is the best example
- Portable and has an omni-directional antenna
- 5G and 6G cell services have limited range
 - But they support greater bandwidth older cellular technologies



Hybrid Wireless/Fiber Costs

- Total Estimated Cost: up to \$30 million
 - 260 Miles of ringed Fiber
 - 42 60-80' Towers with 140 Transmitters & Antennas
 - Fiber and Wireless design & installation
 - Core Electronics
- DCEO Grants up to \$15 million
- Champaign County up to \$11 million
- IRU pre-payments up to \$4 million
 - Less than 25% due to increased operational costs with wireless and not as much useful fiber to lease



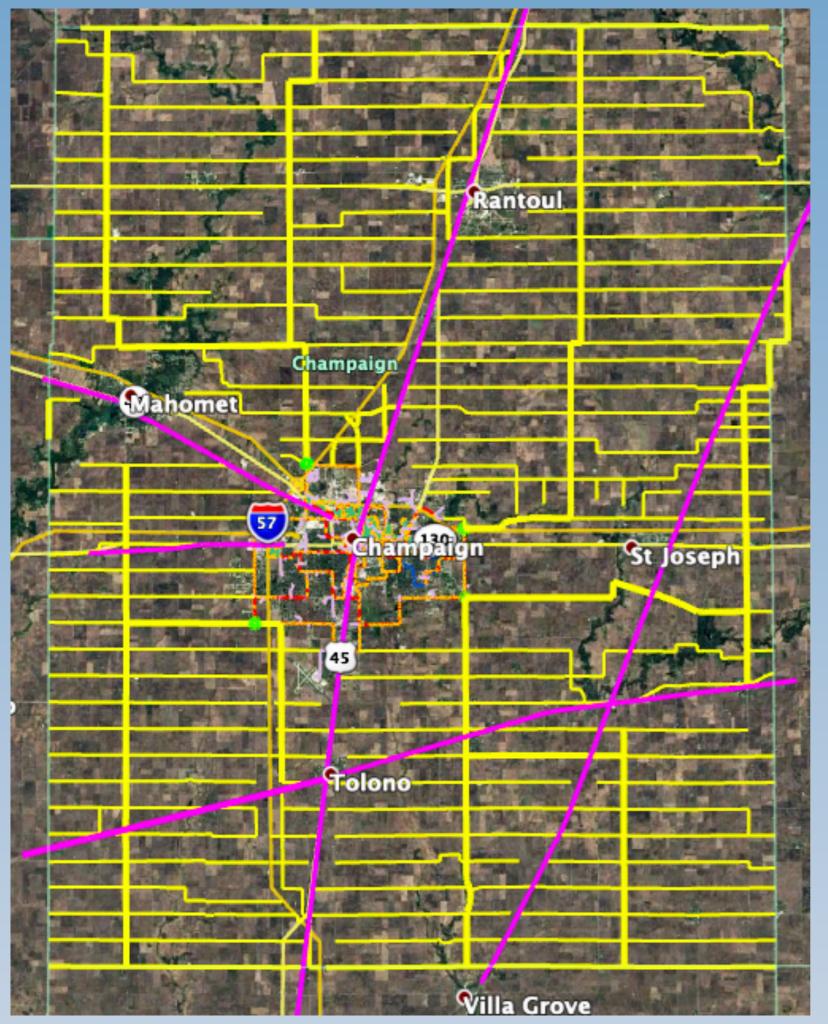
Hybrid Wireless Advantages

- Total Cost is less than half of all fiber
 - County's investment would be 37% of total
- Support for Mobility
 - Farmers and students are always on the go
- Ease & speed of adding new customers
- Direct support for precision agriculture
- Less disruption of drainage tiles
- Affordable service for low-income families
 In both rural and incorporated areas
- Leverages our County's flat terrain



Hybrid Wireless Disadvantages

- Wireless technology will change
 - 140 transmitter upgrades 60-80 feet in the air
 - Thousands of upgrades on the roofs of buildings
- Weather can create problems
 - Can impact service performance or reliability
 - Can damage equipment on towers & buildings
- Potentially creates two classes of users
 "Have Fiber" and "Do Not Have Fiber"
- Do you want 42 new 60-80 foot towers?
- Ask Volo and Pavlov about their moves to Fiber and away from Wireless



Fiber-tothe-"Curb"

- All main East-West County Roads
- Additional fiber as needed for North-South Roads
- 1,462 total miles of linear buried fiber to pass 88% of all rural homes & businesses
- 4 Huts/Cabinets near C-U for core electronics
- Nothing powered or above ground past the C-U Huts/Cabinets



Fiber-to-the-"mailbox"

- Total Estimated Cost: up to \$80 million
 - 1,452 Miles of linear Fiber
 - Fiber design & installation
 - Four cabinets on UC2B rings to feed the system
 - Fiber-to-the-mailbox at 88% of the unincorporated homes and businesses
 - Internet connections for non-C-U HACC sites
 - Internet connections for unserved municipalities
- DCEO Grants up to \$40 million
- Champaign County up to \$20 million
- IRU pre-payments up to \$20 million

Buried Fiber Advantages

- The most "robust" option available
 - Supports infinite bandwidth

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- Provides the most reliable service
- Easy upgrades for core & customer
 Plug and Play Equipment
- Buried fiber is safe from Weather issues
- Central locations for the core electronics
 - Just 4 core chassis on the ground
 - Instead of 140 transmitters 60' 80' in the air
- Equality of service options for everyone
- Fiber infrastructure lasts for decades



Buried Fiber Disadvantages

- Cost, Cost & Cost
 - This would use half of your ARPA funds
 - There are other worthy proposed uses for that money
 - This could give DCEO heartburn and worse
- Installation Issues
 - Drainage tile is not tracked by J.U.L.I.E.
 - Farmers will need to work closely with the fiber installation crews to protect their drainage tile
 - Some will be damaged
- Post Installation Issues
 - Farmers will need to contact J.U.L.I.E.
 - Before they do any digging near County roads

CC2B Champaign County Big Broadband

My Personal Recommendations

- Build the most robust hybrid wireless system you can afford
 - Connect the wireless towers with buried ringed fiber
- 2. Use the fiber rings to also connect unserved and underserved municipalities
- 3. Cover the entire County
 - If you cannot justify the cost to cover the entire County now, when you may only have to pay 25% of the total cost, how will you ever justify doing it when may you have to pay 100% of the cost?
- 4. Listen to your Consultant



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