

» Champaign County Board

Champaign County Economic Development Corporation (CCEDC)

Carly McCrory
Executive Director

May 14, 2019



» Who We Are + What We Do

Public-private partnership dedicated to fostering a cooperative, county-wide approach to economic development. We work to grow the regional economy.

- > Business Outreach (Retention & Attraction): DCEO/Intersect Illinois, LOIS, Outreach Visits, Roundtables
- > Workforce Development: ECCA, ICATT
- > Marketing & Outreach: You're Welcome CU, Made in Champaign County, Recruiter Networks
- > Research & Data Management: EMSI, Top Employers, Tech Directory
- > Programs & Events: Innovation Celebration, Urbana-Champaign Angel Network
- > Special Projects: Willard Airport
- > Host an Illinois Small Business Development Center / International Trade Center

» Business Outreach

- » 20+ RFPs: new and existing businesses
- » 50+ Outreach Visits: structured and one-on-one
- » 8 Business Roundtables / Panels: Forklift Operators, AgTech, Recruiting / Talent Attraction
- » Success Stories:
 - » II-VI EpiWorks – New manufacturing facility, 100+ new jobs
 - » Lodgic Everyday Community - First Lodgic for Moose International, 100+ new jobs
 - » Forklift Operator Program



May 6-9, 2019
Monday-Thursday
8 AM - 5 PM

occupational safety **advanced forklift**

Increase retention, production, and accountability.

Reduce turnover and incidents.

The 32-hour Powered Industrial Truck Program is intended to educate and produce skilled and successful operators. Participants will gain both valuable knowledge and 28 hours of critical hands on experience. All operators are required to pass each phase of the course curriculum.

During each training module, participants will engage in a variety of activities and hands on practice exploring the following topics: **SAFETY; EQUIPMENT; LOADS; ANCILLARY EQUIPMENT; STACKING/RACKING/LOADING; CHECKLISTS & INSPECTIONS; 28 HOURS OF DRIVING TIME** and a **WRITTEN & DRIVER'S OBSERVATION EXAM**. *\$95 per person.

For more information or to register, call 217/351-2235

*This program has been approved for Workforce Innovation and Opportunity Act (WIOA) funding for qualifying individuals. Find out if you qualify by contacting the WIOA office at: 217/531-8282

GO AHEAD  **PARKLAND COLLEGE**

MIDWESTERN ROOTS.
WORLD-CLASS EXPECTATIONS.
CHAMPAIGN COUNTY ECONOMIC DEVELOPMENT CORPORATION

» Programs & Events

- » Champaign County First, local (private & public) leaders with focus on ED projects
- » TechMix & CATALYZE, networking opportunity for local tech pros
- » Special Projects / Events
 - » Private Job Fairs
 - » #CTEinIL
 - » Host Special Guests
 - » iVenture Socials
 - » First Friday



**MIDWESTERN ROOTS.
WORLD-CLASS EXPECTATIONS.**

CHAMPAIGN COUNTY ECONOMIC DEVELOPMENT CORPORATION

» Programs & Events

» Early College & Career Academy

» The Early College and Career Academy (ECCA) is a program for high school juniors and seniors to earn credits that count toward a high school diploma and college, all while gaining skills in seven different Parkland College degree programs.

» [Video Overview](#)

» ICATT Apprenticeship Program

ICATT

APPRENTICESHIP PROGRAM

TRAIN.RETAIN.GROW.

**MIDWESTERN ROOTS.
WORLD-CLASS EXPECTATIONS.**

CHAMPAIGN COUNTY ECONOMIC DEVELOPMENT CORPORATION

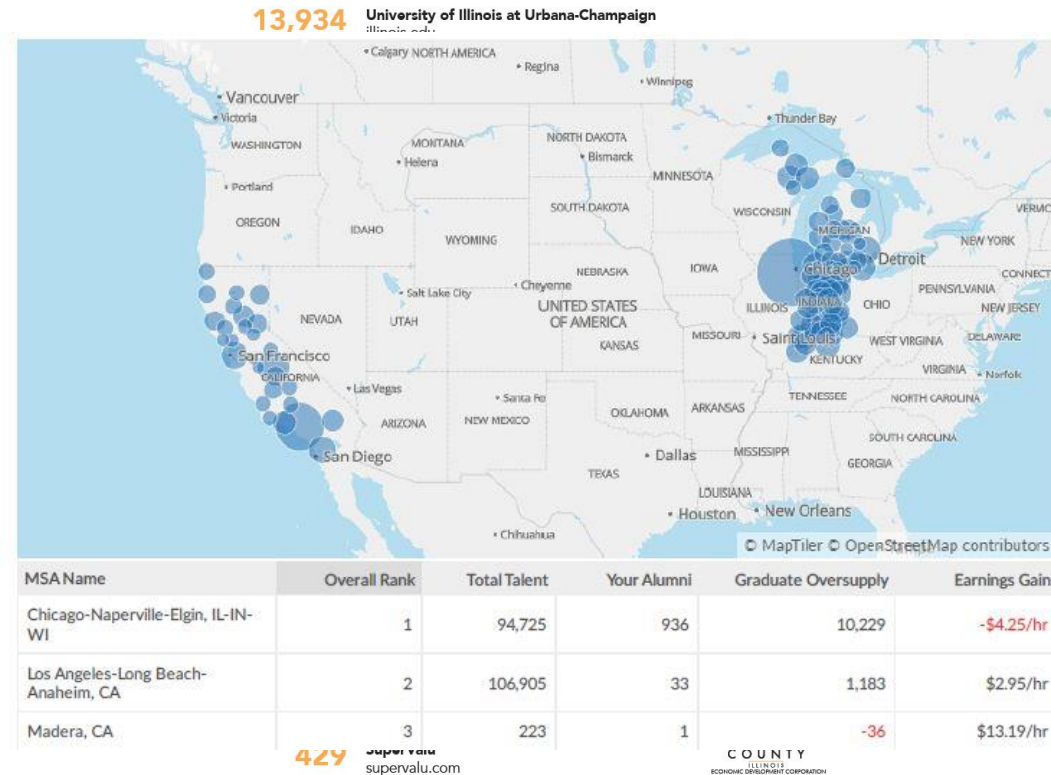
» Innovation Celebration

- » 14th annual event, March 29 at Parkland College
- » 21 Finalists / 9 Awards / Red Carpet
- » innovationcelebration.com



» Data Management

- » Top Employers Directory
- » Talent Attraction Reports
 - » Alumni
 - » Graduate Oversupply
 - » Earnings Gain
- » Economy Overview
- » Regional Comparison Reports



» Made in Champaign County: #MadeInCC



» Highlight local success stories and recognize company achievements: newsletter, social media, website, article pitches, etc.

» National Manufacturing Day / Illinois Manufacturing Month



» Fly Champaign-Urbana: #iFlyCU

- » Creation & launch of new brand, terminal improvements, & TSA Pre ✓ ® enrollment events
- » Economic Impact Report (2016)
 - » \$74,325,994 annual economic impact, \$204,000 daily
 - » 560 full-time equivalent jobs are created as a result of the airport, with 233 of those based at Willard
- » New route to Charlotte, American's 2nd largest hub
- » 4x a day to Chicago O'Hare, 2x a day to Dallas-Fort Worth, TX, 2x a day to Charlotte, NC
- » Fly Local Pledge



» You're Welcome CU



» About the Campaign

Community effort to brand Champaign-Urbana as a **hub for innovation, attract top talent & companies, drive economic development, and brag about our micro-urban community.**

National in scope and meant to influence entrepreneurs and innovators in markets renowned for their technology and life sciences workforce.

Audience also includes current residents of CU & beyond, former students of UIUC and Parkland, and those with ties to Central Illinois.

» Campaign

Website

Job Board

Social Media - #YoureWelcomeCU

Videos

Meme Cards

Brochure + Collateral

Paid Media

Resources Directory

+ more



» Cost of Living

LOVIN' YOUR TWO-BEDROOM HOUSE IN SILICON VALLEY THAT COST MORE THAN \$1 MILLION?

In Champaign-Urbana, our median home price is just \$120,000 for beautiful houses located in bustling neighborhoods. Maybe that's why Silicon Valley companies like **YAHOO** and **RIVERBED** have opened up shop in town, paying salaries comparable to the Bay Area.

YOU'RE WELCOME

yourewelcomeCU.com

**MIDWESTERN ROOTS.
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» Whipped Cream

THINK PIE WITHOUT
WHIPPED CREAM IS
A TRAVESTY?

So did Charles Getz when he invented Instantwhip at the University of Illinois at Urbana-Champaign, the first **WHIPPED CREAM IN A CAN.**

YOU'RE WELCOME

yourewelcomeCU.com

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» Wolfram

**THINK APPLE'S
SIRI IS SMART?**

Thank **WOLFRAM ALPHA**, the Champaign-Urbana based company that is the brains behind its quick answers to all kinds of facts.

What can I help
you with?

YOU'RE WELCOME

yourewelcomeCU.com



**MIDWESTERN ROOTS.
WORLD-CLASS EXPECTATIONS.**

CHAMPAIGN COUNTY ECONOMIC DEVELOPMENT CORPORATION

» Community Rankings

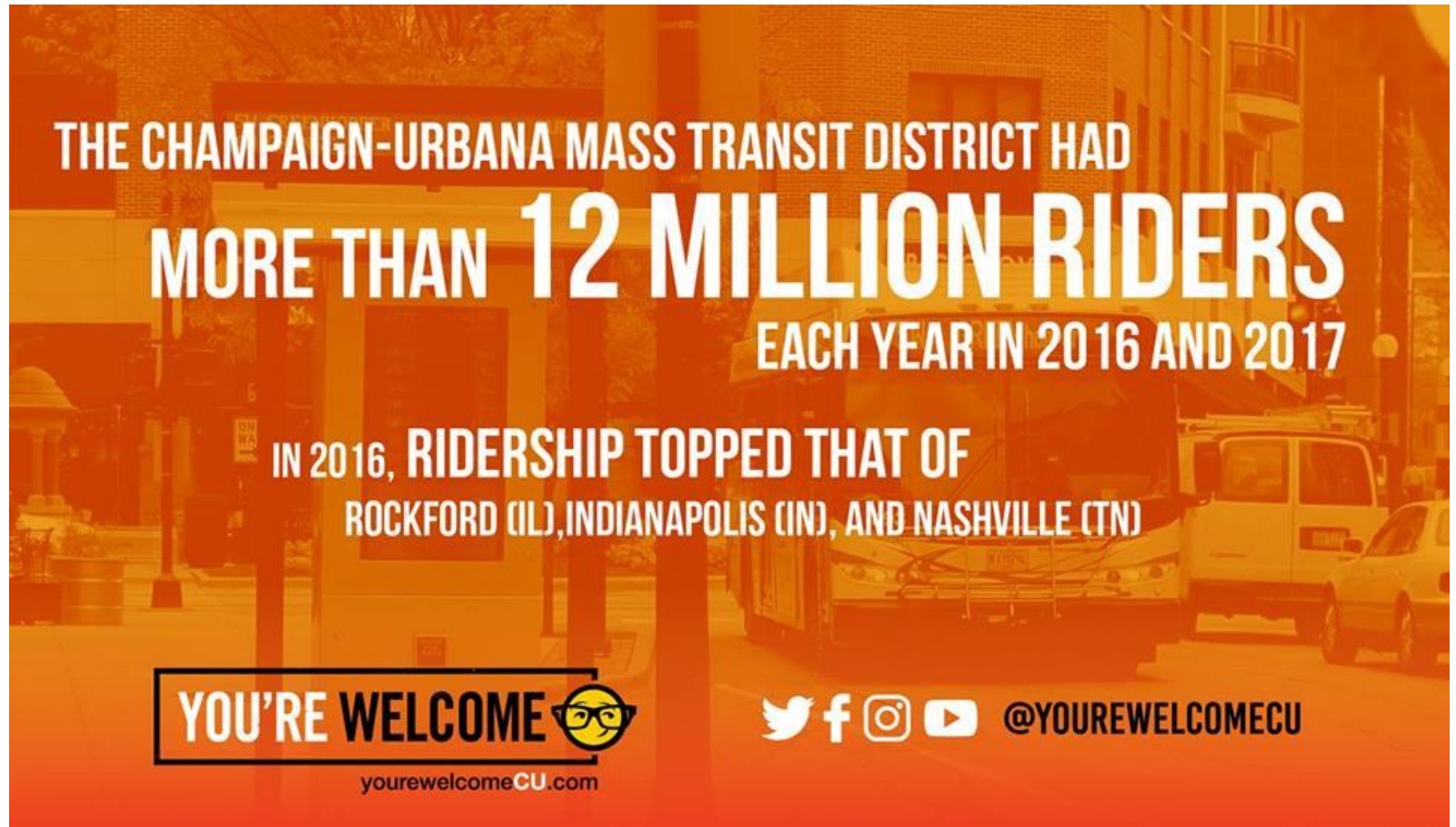
**CHAMPAIGN-URBANA NAMED
BEST MIDWEST FOOD TOWN**

Midwest Living

YOU'RE WELCOME 
yourewelcomeCU.com


    @YOUREWELCOMECU





» Community Rankings



THE CHAMPAIGN-URBANA MASS TRANSIT DISTRICT HAD
MORE THAN 12 MILLION RIDERS
EACH YEAR IN 2016 AND 2017

IN 2016, RIDERSHIP TOPPED THAT OF
ROCKFORD (IL), INDIANAPOLIS (IN), AND NASHVILLE (TN)

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    @YOUREWELCOMECU

» Community Rankings



**CHAMPAIGN IS
ILLINOIS' FASTEST-GROWING CITY**

U.S. Census Bureau

YOU'RE WELCOME 

yourewelcomeCU.com

    **@YOUREWELCOMECU**

» Billboards

SOFTWARE ENGINEERS • PRODUCT DESIGNERS • IT • WEB DEVELOPERS

**CHAMPAIGN-URBANA
HAS OPPORTUNITIES FOR YOU.**


YOU'RE WELCOME

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» Illinois Small Business Development Center

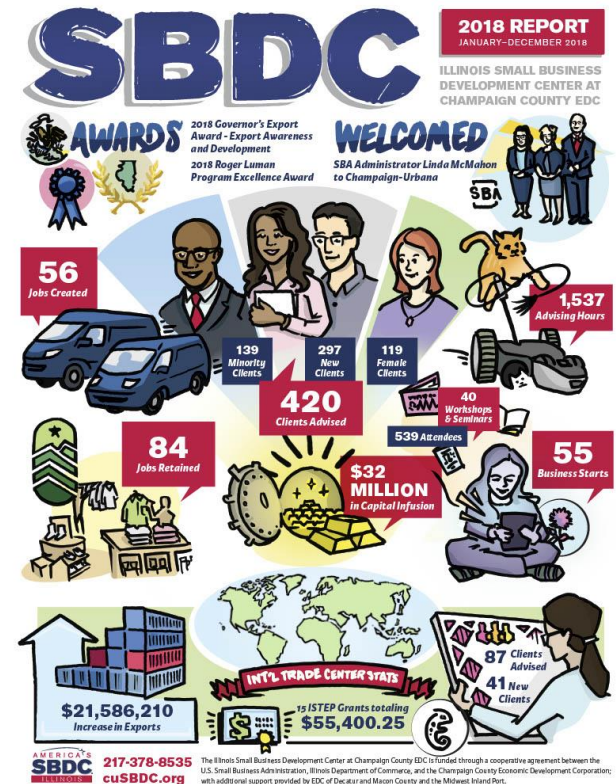
- > No-Cost Business Advising
- > Training, Seminars and Workshops
- > International Trade Center
- > PTAC Services
- > Co-Management of City Programs



The Illinois Small Business Development Center at Champaign County EDC is funded through a cooperative agreement between the U.S. Small Business Administration, Illinois Department of Commerce, and the Champaign County Economic Development Corporation; with additional support provided by EDC of Decatur and Macon County and the Midwest Inland Port.

» Illinois Small Business Development Center

- » January – December 2018:
 - » 420 clients advised, 1,537 advising hours
 - » 55 business starts - 56 jobs created, 84 jobs retained
 - » ~\$32 million in capital infusion
 - » 40 workshops/seminars, 539 attendees
- » International Trade Center
 - » 87 clients advised, 41 new clients
 - » \$21,586,210 increase in exports
 - » 15 ISTEP grants totaling \$55,400.25



» In the Works

- » Coding Bootcamp/Academy
- » Recruiting Services
- » AgTech Marketing Campaign
- » ExporTech
- » Entrepreneur Coaching Academy @
Douglass Branch Library
- » World Trade Month
- » New Strategic Plan

» In the Works: New Strategic Plan



» Thank you! Questions?



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@CHCEDC

» CHAMPAIGNCOUNTYEDC.ORG «